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RHB BANK DEBIT MASTERCARD CUSTOMER DRIVES HOME A FORD FIESTA

Kuala Lumpur, 20 Oct 2014 – The lucky RHB Debit MasterCard customer, Encik Rusnaidi Mohd Nasir today drove home a brand new Ford Fiesta Sport 1.5L Ti-VCT car after being crowned as the grand prize winner of the 'Win Big With RHB Debit MasterCard' contest.

Encik Rusnaidi, an active user of the RHB Debit Mastercard was named as the grand prize winner of the sporty Ford Fiesta. The prize was given away by Mr Charles Sik, Head, Group Retail Banking, RHB Banking Group.

The contest, held from 28th May 2014 to 19th August 2014 was launched in close collaboration with MasterCard to reward cardmembers with fabulous prizes while they use their RHB Cash Connect Debit MasterCard / RHB My Cash-I Debit MasterCard for everyday spending.

Contest entry is automatic and customers gained 3X entries for every RM30 on online or overseas spend, 2X entries for every RM30 spent on Groceries or Department Stores or Dining and an entry for every RM30 on other Retail Spending.

Apart from the Ford Fiesta, a consolation prize of RM1,000 each was also given away to twelve weekly winners.

Speaking at the prize presentation ceremony, Charles Sik shared that the contest was well received by customers, exceeding its targets set for this contest.

"Following the success of this campaign, we definitely look forward to continue to work closely with our partners to develop campaigns that deliver more value for our customers." said Charles Sik.

"MasterCard is delighted to work with RHB Bank to offer exciting opportunities and experiences to continually connect with, reward and meet the evolving needs of card members. The positive response towards the contest is a testament that debit cards are increasingly becoming a trusted payments alternative," said Safdar Khan, group country manager, Malaysia, Brunei and Indonesia; group head, Islamic Payments, Southeast Asia, MasterCard.

RHB Bank will continue to develop more exciting campaigns in the coming months to reward its customers. Card members can look out for RHB Cards Dining Privileges at

O'Briens from 17 Sept 2014 till 31 Jan 2015 to get 10% off before 7pm and 15% off after 7pm on ala carte items.

Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.