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RHB SIMPLIFIES MOVE-IN FOR HOMEBUYERS WITH “MyHome” WEBSITE

KUALA LUMPUR: RHB Banking Group launches first-of-its-kind new *RHB MyHome* website delivering a seamless move-in experience, connecting homeowners with leading service providers on a single platform, simplifying the moving in experience to be effortless and pleasant.

The RHB MyHome website is part of RHB’s homeowners ecosystem, an ongoing holistic digital initiative that focuses on continuous improvement to deliver faster speed-to-market products to meet the changing customer needs from buying and financing a property to moving in and maintaining it.

RHB is collaborating with established partners such as Signature Kitchen (through its authorised dealer), Kaodim and Qanvast in providing homeowners solutions, as well as financing solutions encompassing mortgages, credit cards and personal financing at attractive rates. Non-RHB customers can enjoy the offers by subscribing to the Bank’s products such as RHB credit cards.

“By adopting the AGILE way of working through the minimum viable product (MVP) approach, RHB is able to identify and remove the pain points homeowners face, thus continuously improving to deliver seamless customer experiences. The RHB MyHome website takes away the hassles of moving in by providing home improvement solutions from renovation works to home maintenance on a single platform. It plays a pivotal role in driving RHB’s mortgage business and will help us achieve our vision of becoming a preferred digital solutions provider,” said Anuar Amin, Head of Secured Assets, RHB Banking Group.

RHB will continue to collaborate with more partners and offer more packages to meet the dynamic market needs through the RHB MyHome website. The website showcases home-related articles

covering tips and guides on renovation, maintenance, household items and appliances. The renovation package from Signature Kitchen offers up to 20% discounts to customers. Kaodim offers a comprehensive range of home improvement services such as cleaning, movers and relocators, plumbing, lighting & wiring, air-cond, interior decoration, repair and maintenance, home security and pest control. In addition, Qanvast provides a wide range of renovation services including furnishing catered for moving in to a new home.

Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Norazzah Sulaiman at 603-9280 2125/norazzah@rhbgroup.com or Cynthia Blemin at 012-249 4071/cynthia.blemin@rhbgroup.com. For enquiries in regards to banking, products and services please contact our Customer Care Centre at 603-9206 8118.

About RHB Banking Group

RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.

For more information, please visit www.rhbgroup.com